



. . 2558 - 2560

.. () () (.. 6 - 9)

9) (.. 9 - 60) (.. 6 -

“ ”

1	1
2	3
3	11
4	35
5	
5.1	45
5.2	52
5.3	141

/



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(. . 8 - 60)

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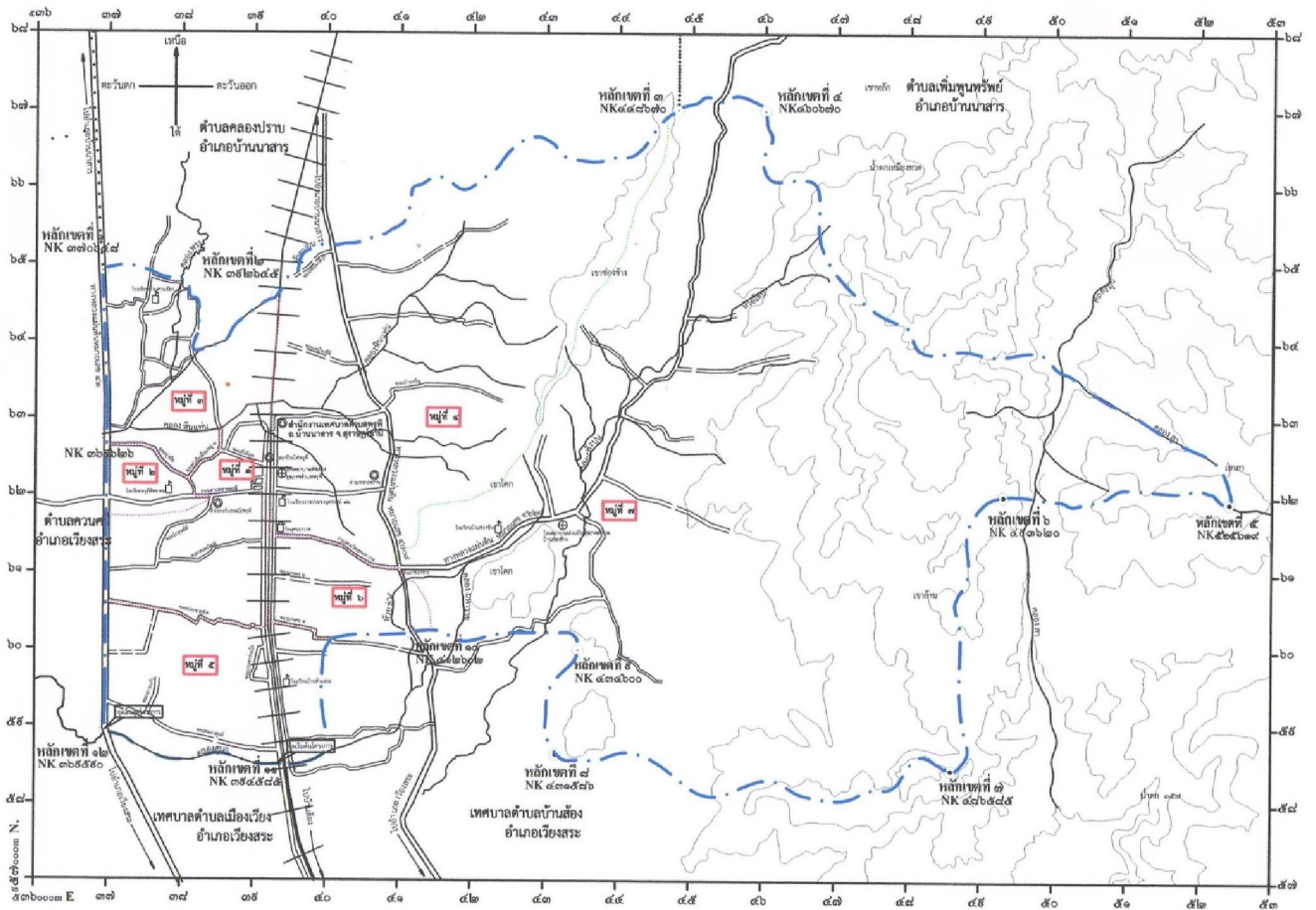
.

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1.

1.1

9





12 55,973.5 7 89.5

13

51,351.88
286.62
3,776.00
159.00
400.00

14 2 34.6

20.3

26.4

1.5

1
2
5

3
4
6
7

63.83 / . . .

1	621	815	844	1,659
2	182	180	185	365
3	218	326	333	659
4	265	344	344	688
5	288	393	443	836
6	94	121	143	264
7	372	622	620	1,242
77()	-	-	-	-
	2,040	2,801	2,912	5,713

:

(

..2557)



2.

2.1

- 1) 70%
- 2) 5%
- 3) / 5%
- 4) 20%

2.2

- 1) / 2
- 2) 4
- 3) 5
- 4) 2
- 5) 10
- 6) 3
- 7) 52
- 8) 2
- 9) 2
- 10) 2
- 11) 3

3.

3.1

-) -
-) -
-) - 2
-) -
-) - 1
-) - 1
-) - 1
-) - 2
- .
- .

3.2

-) 4



3.3

- 1) 4 1, 2, 3, 4
- 2) 7 5, 6, 7
- 3) . 120
- 4) 100%
- 5) . 7

3.4

- 1) . 7 20
- 2) . 7 150
- 3) 1
- 4) 1
- 5) 7
- 6) 10
- 7) 1 / 144

3.5

- 1) /
-)
-) 7
-) 1
-) (EMS) 1

4.

4.1

- 1) - , (-)
- 2) - , , , ()
- 4009 (-)
- 4229 (-)
- 41 ()
- 12
- 12
- / 3

4.2

- 1) 1



2)
 3) 12
 4) 220

4.3

%

4.4

1)

-
-

2)

1

3)

1

4)

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-

()

. 2

(,)

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(, , , ,)

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. 1 (2)

4.5

1)

4

2)

7 (

8)

4.6

8,

5.

5.1 . 7

150

5.2

50

5.3

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7

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5.5

1

56

1

57

7

5.8

5.9

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6.

1.

4

51				
1.1				
	11			
1)				2
2)				1
3)			3-5/6	1
4)	3-5/6			1
5)		3-5/6		1
6)	3-5/6			1
7)			3-5/6	1
8)		2-4/5		1
9)			2-4/5	1
10)				1
			2-4/5	1
1)				1
2)				1
3)				1
4)				1
1)				1
2)				1
3)				1
4)				1
1.2				
	7			
1)				2
2)		3-5/6		1
3)			2-4/5	1
4)		2-4/5		1
5)			2-4/5	1
6)	1-3/4			1
1)				1
2)				1
3)				1



	1)			1
			2	
	1)			1
	2)			1
1.3				
		7		
	1)			2
	2)	2-4/5		1
	3)	2-4/5		1
	4)	3-5/6		1
	5)	1-3/4		1
	6)		3-5/6	1
			5	
	1)			1
	2)			1
	3)			1
	4)			1
	5)			1
	1)			2
	2)			4
1.4				
		7		
	1)			2
	2)	3-5/6		1
	3)	3-5/6		1
	4)	2-4/5		1
	5)		1-3/4	1
	6)			1
			5	
	1)			1
	2)			3
	3)			1



2.

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3.

3.1

5

3

3.2

3.3

/ 7

2

2

3.4

7

8

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8

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5.

12

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7

2

1

1

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. 2557
2557



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(. . 6 - 7
8)
94
80
.. 6
41.23

		/		/	
1	1.2		20,000.-		20,000.-
1	1.2		30,000.-		30,000.-
1	1.2	- 2 -	1,200,000.-		159,240.-



		/		/	
1	1.2		20,000.-		20,000.-
1	1.2	- () 4 - () . .	900,000.-		886,000.-
1	1.4		100,000.-		35,000.-
1	1.4	()	35,000.-		35,000.-
1	1.4		300,000.-		250,000.-



		/		/	
2	2.1		421,000.-		421,000.-
2	2.3		500,000.-		5,000.-
2	2.3		500,000.-		40,000.-
2	2.3		100,000.-		10,000.-
2	2.3		500,000.-		10,000.-
2	2.4		10,000.-		30,000.-
3	3.1		10,000.-		10,000.-
	()				



		/		/	
3	3.1 ()	.	70,000.-		70,000.-
3	3.6	.	50,000.-		40,000.-
3	3.6	2556	100,000.-		85,000.-
3	3.6	2556	50,000.-		37,000.-
3	3.6	()	30,000.-		25,000.-



		/		/	
3	3.6		50,000.-		10,000.-
3	3.6		20,000.-		20,000.-
3	3.6		25,000.-		25,000.-
4	4.1	1	2,500,000.-		530,000.-
4	4.1	(5	3,900,000.-		500,000.-



		/		/	
4	4.1	2) (6	700,000.-		500,000.-
4	4.1	7 ()	500,000.-		95,000.-
4	4.1	7	300,000.-		342,000.-
4	4.2	()	70,000.-		190,000.-
4	4.2	2 41	1,500,000.-		500,000.-



		/		/	
4	4.2	1 2	300,000.-		524,000.-
4	4.2	4	500,000.-		494,000.-
4	4.2	.	70,000.-		190,000.-
4	4.2		500,000.-		494,000.-
4	4.3	1	200,000.-		25,000.-



		/		/	
4	4.3	- 1	200,000.-		28,000.-
4	4.3	3	200,000.-		29,000.-
4	4.3	5	200,000.-		800,000.-
4	4.3	1	200,000.-		840,000.-
4	4.4		300,000.-		200,000.-
4	4.5		20,000.-		30,000.-



		/		/	
5	5.1		20,000.-		10,000.-
5	5.2		36,000.-		36,000.-
5	5.2		10,000.-		10,000.-
5	5.3		200,000.-		227,100.-
5	5.3		200,000.-		228,880.-
5	5.4		30,000.-		100,000.-
5	5.6		30,000.-		10,000.-
5	5.6	5	30,000.-		10,000.-



		/		/	
6	6.4		80,000.-		10,000.-
7	7.1		1,000,000.-		100,000.-
8	8.3		80,000.-		10,000.-
8	8.4		300,000.-		300,000.-
9	9.1		200,000.-		230,000.-



		/		/	
9	9.3	.	800,000.-		110,000.-
9	9.3	.	1,000,000.-		530,000.-
9	9.3		20,000.-		20,000.-
9	9.3	()	50,000.-		216,000.-



		/		/	
9	9.3	()	70,000.-		18,600.-
9	9.3		300,000.-		300,000.-
9	9.3	()	70,000.-		63,800.-
9	9.3	()	50,000.-		12,500.-
9	9.3	()	30,000.-		6,500.-
9	9.3	()	70,000.-		25,200.-



		/		/	
9	9.3	()	50,000.-		86,200.-



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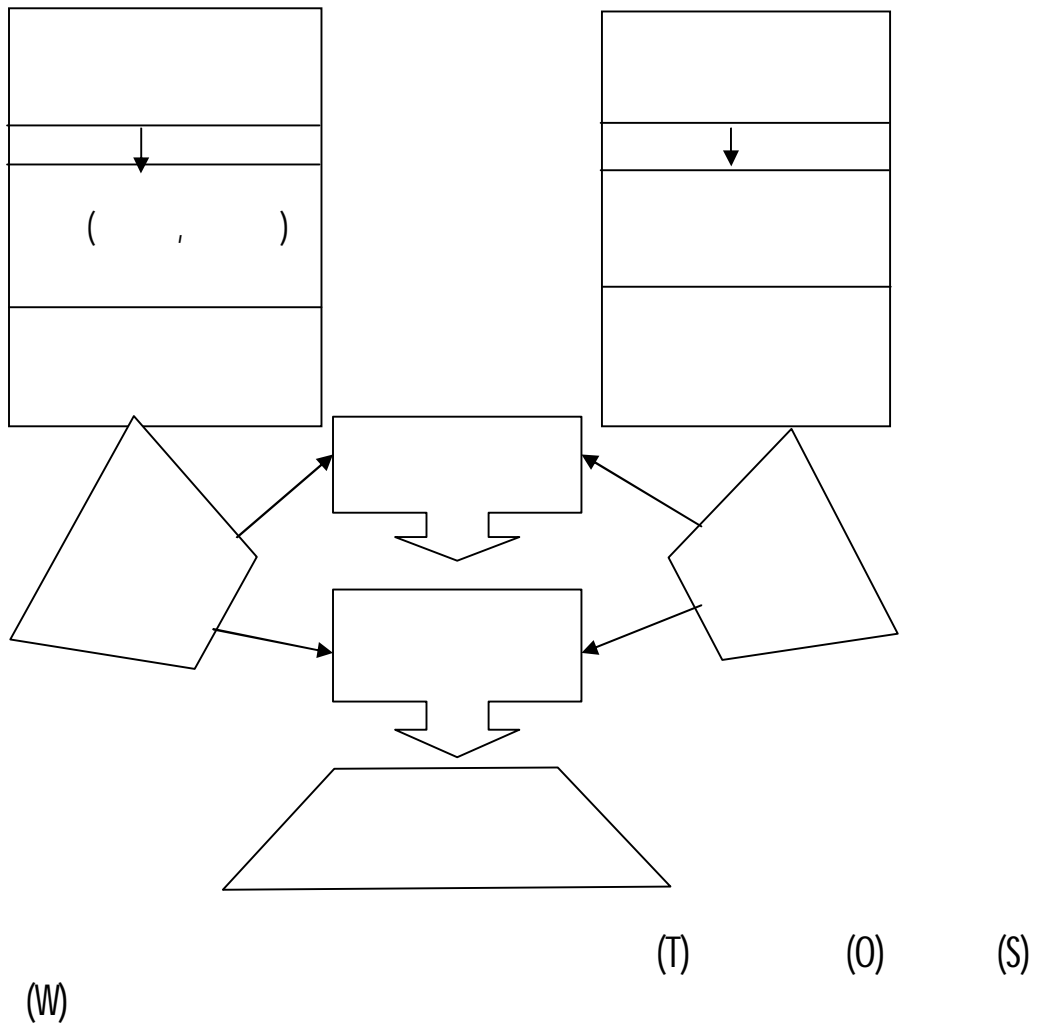
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(Managerial Values)



. .1

S = Strength ()	W = Weakness ()
<ul style="list-style-type: none"> • • • • 	<ul style="list-style-type: none"> • • • • •

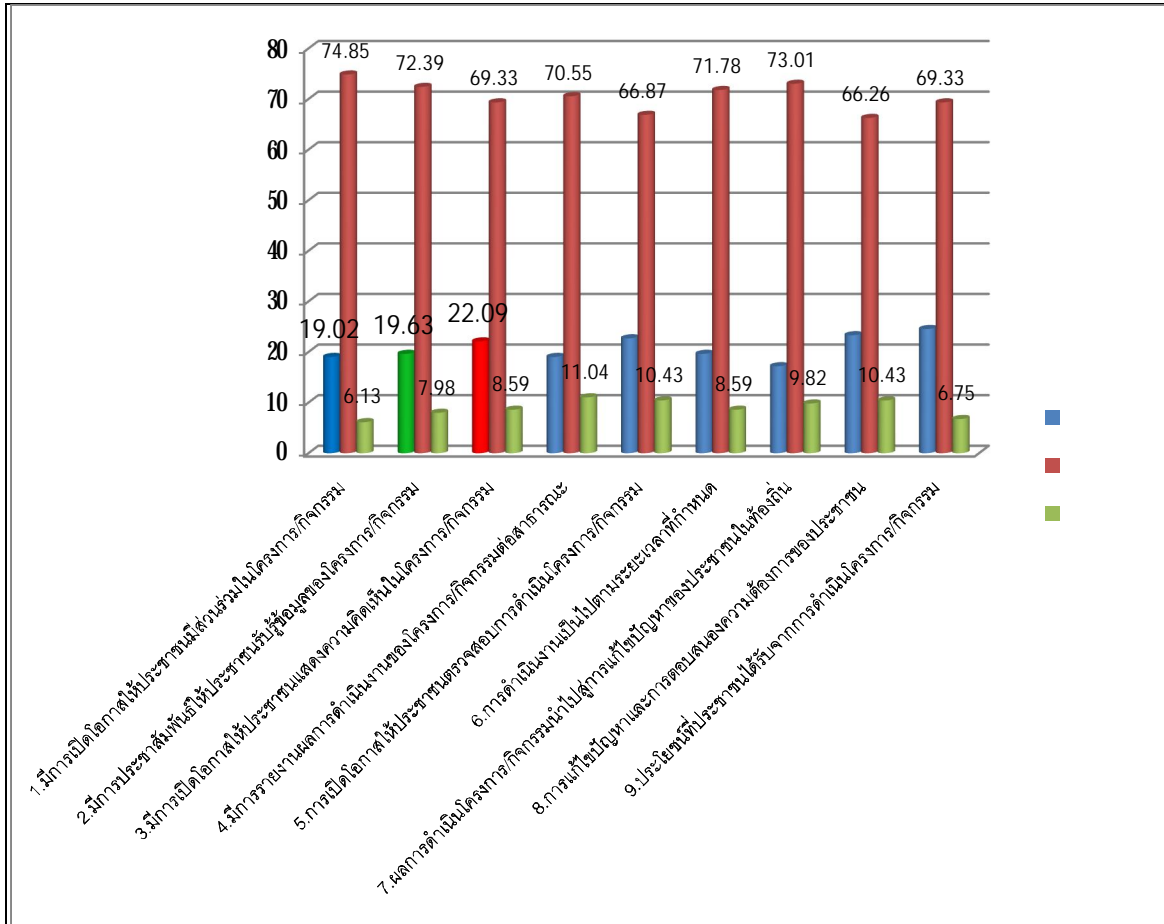


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.1.

O = Opportunity ()	T = Threat (/)
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()	.
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SML	.
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3.2





3.3

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1.

2.

3.

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(AEC)

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(-)

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(.)

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OTCP)

1

1.1

1.2

1.3

(AEC)

2(

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14

2.

2.1

2.2

2.3

2.4

2.5



3.

3.1 (.)

3.2

3.3

3.4

3.5

3.6

4.

4.1

4. ()

4.

4.

4.

4.

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5.1

5.2

5.3

5.4

5.5

5.6



6.

6.1

6.2

6.3

6.4

6.5

(CBT)

6.6

(OTCP)

7.

7.1

7.2

7.3

8.

8.1

8.2

8.3

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2551)

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9.

9.1

9.2

9.

4

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			()				(KPI)		
				8 ()	59 ()	60 ()			
.		-	-	(')	(')	(')	1	-	.
.		-	-	(')	(')	(')	1	-	
.	(.)	-	- (.)	-	-	(')	1	-	



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			()				(KPI)		
				8 ()	59 ()	60 ()			
.	.		-	-	(')	-	1	-	
.		-	-	-	(')		1	-	



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:

			()				(KPI)		
				8 ()	59 ()	60 ()			
	(E- Librally)	- / -	- Librally E- - -	-	(')	-	1	- / -	



		-	-	(')	-	(')	1	-
		-						-

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:

			()				(KPI)	
				8 ()	59 ()	60 ()		
		- /	-	(')	(')	(')	2	- /
		-	-	(')	(')	(')	2	-



		-	-	(')	(')	(')	1	-
		-	.	(')	(')	(')	1	

4

3

			()	8	59	60	(KPI)		
				()	()	()			
5		-	-	(')	(')	(')	2	-	
			-						
			-						



6		-	-	300,000 ()			1	-	
7		-		200,000 ()			1	-	
8		-	-	200,000 ()			1	-	

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(AEC)

2(

			()				(KPI)		
				8 ()	59 ()	60 ()			



		-	-	(')	(')	(')	1	-	
		-	-	(')	(')	(')	1	-	

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			()	8 ()	59 ()	60 ()	(KPI)		
.		-	- /	(')	(')	(')	1	-	.
		-	- /	(')	(')	(')	1	-	
		-	- /	(')	(')	(')	1	-	.
			- /	(')	(')	(')	1		
5		-	-	-	-	450,000 ()	1	-	

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6

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			()	8 ()	59 ()	60 ()	(KPI)		
6		-	- /	(')	(')	(')	1	-	
7			- /	(')	(')	(')	1		
8			- /	-	(')	-	1		
9			.	(')	(')	(')	2		



4

6

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			()	8	59	60	(KPI)		
				()	()	()			
10.		-	-	(')	(')	(')	1	-	.
1.		-	-	-	-	(')	1	-	.





(. . 58 - 60)

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			()				(KPI)		
				8 ()	9 ()	60 ()			
		-	-	(')	(')	(')	80 %	-	.



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· :

			()				(KPI)		
				8 ()	9 ()	60 ()			
·		-	-	(')	(')	(')	70%	-	·
		-	-					-	
·			()	-	(' ')	-	1	-	
			1						
·		-	-	(')	-	-	80%	-	
		-	-	(')	(')	(')	80%	-	



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2

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:

			()				(KPI)		
				8 ()	9 ()	60 ()			
		-	-	(')	-	-	1	-	.
		-	-	-	(')	-	1		
		-	-	(')	-	-	1		
		-	-	-	(')	-	1		
		-	-	-	-	(')	1	-	
		-	-	(')	-	-	1	-	
.	OTOS	-	-	(')	-	-	1		



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:

			()				(KPI)		
				8 ()	9 ()	60 ()			
1.			- 1-7 3	- ()	50,000 ()	-	1	-	/
	1	2 5	50	150,000 ()	-	150,000 ()	1	-	
3	100%		- - 50	- ()	30,000 ()	-	1	- -	/



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			()				(KPI)		
				8 ()	9 ()	60 ()			
	(.1-7)	1. 2.)	7	30,000 ()	-	30,000 ()	1	1.	.
			50	30,000 ()	-	30,000 ()	1		/ .



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			()				(KPI)		
				8 ()	9 ()	60 ()			
			1-7	30,000 ()	30,000 ()	30,000 ()	1	-	



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:

			()				(KPI)		
				8 ()	9 ()	60 ()			
1			-	0,000 ()	0,000 ()	0,000 ()	2	-	.
		-	- 4 10	' ()	- ()	- ()	5 10	-	
			- 4	- ()	' ()	- ()	4		
			- 4	' ()	- ()	- ()	4		
			- 4	' ()	- ()	- ()	4		
			- 4 10	- ()	- ()	' ()	10		
			- 5	' ()	- ()	- ()	5		
			- 1	- ()	' ()	- ()	1		
			- 1	- ()	' ()	- ()	1		
			-	' ()	- ()	- ()	1		



4

4

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:

			()				(KPI)		
				8 ()	9 ()	60 ()			
		-	1	-	-	00,000 ()	1	-	
		-	-	100,000 ()	-	-	1	-	
		-	-	-	0,000 ()	0,000 ()	-	-	
		-	-	5,000 1	-	-	3	-	
		-	()	-	0,000 ()	-	-	-	
		-	-	-	-	0,000 ()	-	-	



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			()				(KPI)		
				8 ()	9 ()	60 ()			
6		-	-	30,000 ()	-	-	80%	-	.



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			()						
				8 ()	9 ()	60 ()			
1	.		-	0,000 ()	0,000 ()	0,000 ()	2	-	.
			-					-	
			.1-7						
		-	-	-	()	-	1	-	
		-						-	



4

4

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			()						
				8 ()	9 ()	60 ()			
	:	-	1-7	0,000 ()	0,000 ()	0,000 ()	1	-	/ . / . /
	(TTX FTX)	-						-	



(.. 8- 60)

4

2

()

			()				(KPI)		
				8 ()	9 ()	60 ()			
	.	-	- / - -	(')	(')	(')	1	-	.



4

2

			()				(KPI)		
				8 ()	9 ()	60 ()			
		-	-	(')	(')	(')	1	-	.
			-						.
			/						.



4

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:

			()				(KPI)		
				8 ()	9 ()	60 ()			
			-				-	.	
			-					.	
			-					.	
			-					.	
			-					.	
		-	-	(')	-	(')	1	-	
			- /	(')		(')		.	



4

2

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:
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			()				(KPI)		
				8 ()	9 ()	60 ()			
.		-	-	' ()	' ()	' ()	3	-	()
.			-	' ()	-	' ()	1		
3.				10,000 ()	10,000 ()	10,000 ()	80%		
4.				10,000 ()	10,000 ()	10,000 ()			
5.	To be Number One			10,000 ()	10,000 ()	10,000 ()			



4

2

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:
:

			()				(KPI)		
				8 ()	9 ()	60 ()			
6.			- - - -	-	-	(')	4		
7.	/		-	(')	(')	(')	7		
8.	/	-	-	-	(')	(')	2		



4

2

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:
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			()				(KPI)		
				8 ()	9 ()	60 ()			
	/	-	- , /	(')	(')	(')	1	-	.
		-	-	(')	(')	(')	4	-	.
	/	-	-) (-	(')	-	1	-	(')
		-	-	-	-	(')			
		-	-	(')	-	-			



4

2

			()				(KPI)		
				8 ()	9 ()	60 ()			
		-	-	(')	-	-	1	-	()
			-	-	-	(' ')			
			-	(')	-	-			
			-	-	(')	-	100		



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			()				(KPI)		
				8 ()	9 ()	60 ()			
		-	-	(')	(')	(')	3	-	.
			-	-	(')	-			
		-	-	(')	(')	(')	3		
	()	-	-	(')	(')	(')	1		



4

2

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:

			()	8	9	60	(KPI)		
				()	()	()			
.		-	-	(')	(')	(')	2	-	
.		-	-	5 , (')	5 , (')	5 , (')	1		
	/	-	-	(')	(')	(')	1		
.		-	- /	(')	(')	(')	1		
5	-	-	-	60,000 ()	60,000 ()	60,000 ()	1		



4

2

			()				(KPI)		
				8 ()	9 ()	60 ()			
6		-	- /	(')	(')	(')	7	-	
7	/	-	- /	(')	(')	(')	2	-	



(. . 8- 60)

3

(LogisticsHub)

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			()				(KPI)		
				8 ()	9 ()	60 ()			
	-	-	-	-	(')	(')	1	-	()
	-	-	1.	-	(' /)	(' /)	1		
			2.	-	(' /)	(' /)	1		
			3.	-	(' /)	-	1		



3

(LogisticsHub)

1

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:

			()				(KPI)		
				8 ()	9 ()	60 ()			
	()	-	-					-	()
			1. -	(')	(')	(')	1		
			2. ' . . .	-	-	(')	1		
			3. . . .	400,000 ()	-	-	1		
			4. -	-	(')	(')	1		
			5. . . . 4	(')	-	-	1		
			200 0.15 .						



3

(LogisticsHub)

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			()	8	9	60	(KPI)		
				()	()	()			
		-	-					-	()
		-	6.	(')	-	-	1		
			7.	-	(')	-	1		
			8.	-	-	200,000	1		
			4 . 300 .			()			
			0.15 .						



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(LogisticsHub)

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			()				(KPI)		
				8 ()	9 ()	60 ()			
3	()	-	-				-	()	
			3 4 6 7						
			1.	-	(,)	-	1		
			2.	-	-	8 , ()	1		
			3.	(,)	-	-	1		
			(1)						
			4.	-	8 , ()	-	1		
			5.	-	8 , ()	-	1		
			()						



3

(LogisticsHub)

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			()				(KPI)		
				8 ()	9 ()	60 ()			
		-	-	-	(')	-	1	-	()
			()	-	(')	-	1		
				-	(')	-	1		
				-	(')	-	1		
				-	-	(')	1		



3

(LogisticsHub)

1

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.
.
:

			()	8	9	60	(KPI)		
				()	()	()			
1		-	-	-	400,000 ()	-	1	-	()
			1. -	-	100,000 ()	-	1		
			2. -	-	-	100,000 ()	1		
			3. -	-	-	100,000 ()	1		
			4. -	-	-	100,000 ()	1		
			5. 2 5 700 .	-	200,000 ()	-	1		
			5. 5 6 . 1500 .	-					



3

(LogisticsHub)

1

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.
.
:

			()				(KPI)		
				8 ()	9 ()	60 ()			
2		-	-	-	(')	-	1	-	()
		-	-	-	(')	-	1		
		-	-	-	(')	-	1		
		-	-	-	(')	-	1		
		-	-	-	(')	-	1		
		-	-	-	(')	-	1		



3

(LogisticsHub)

1

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.
:

			()				(KPI)		
				8 ()	9 ()	60 ()			
		-	.	-	-	(')	1	-	()
		-	8. 4009	(')	-	-	1		
3	/ /	- / /	-	(' ')	-	(' ')	10	-	
4		-	-	-	(')	(')	3		



3

(LogisticsHub)

1

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.
.
:

			()				(KPI)		
				8 ()	9 ()	60 ()			
8		-	. /	-	(')	-	1	-	()
		-	. 2	-	(')	-	1	-	()
		-	. . 4	-	(')	-	1	-	()
		-	. . 7	-	-	(')	1	-	()
		-	4. . 1	230,000 ()	-	-	1	-	()



3

(LogisticsHub)

1

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.
.
:

			()				(KPI)		
				8 ()	9 ()	60 ()			
9	/	-	. ()	-	' ()	-	1	-	()
		-	.	-	' ()	-	1		
			.	-	-	' ()	1		
			.	-	' ()	-	1	-	
			.	-	' ()	-	1		
			6. /	-	' ()	-	1		
			/			' ()			



4

1

-
.
:
:

			()				(KPI)		
				8 ()	9 ()	60 ()			
		- /	- /	-	-	()	2	- / ()	
2	/		- /	(')	-	(')	3		
3			- /	-	()	-	3		



4

1

-
.
:
:

			()				(KPI)		
				8 ()	9 ()	60 ()			
4	/	-	/	(')	-	-	4		
5	/	-	/	(')	(')	(')	7	-	.



4

1

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.
.
:

			()				(KPI)		
				8 ()	9 ()	60 ()			
6	/	-	-	1,0 ()	-	()	4		
7			-	()	-	-	3		
			-	()	-	-	3		
			-	-	()	()	2		
			-	()	()	()	7		



4

1

-
.
:
:

			()				(KPI)		
				8 ()	9 ()	60 ()			
		-	-	(')	(')	(')	2	-	(')
		-	-	()					
		-	-	,					
		-	-	SUBMERSIBLE					
		-	-	(HP)					
		-	-	.					
		-	-	-					
		-	-	/					



4

1

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.
:
.

			()				(KPI)		
				8 ()	9 ()	60 ()			
		-	-	(')	-	-	10	-	(')
		-	- 0	-	(')	-	14		
		-	-	(')	-	(')	2		
		-	-	-	(')	-	1		
		-	- /	-	(')	-	1		
		-	- ()	(')	-	(')	1		



4

1

-
:
:
:

			()				(KPI)		
				8 ()	9 ()	60 ()			
		- - /	- - -	(')	(')	(')	3	- - /	()
		- -	-	(')	(')	(')	3	-	
	(,)	- - /	- - -	(')	(')	(')	1	- - /	



4

1

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.
.
:

			()				(KPI)		
				8 ()	9 ()	60 ()			
4	.4 45 -	-	- 4	-	100,000 ()	-	1	()	
5	-	-	- 6	100,000 ()	-	-	1	()	



3

(LogisticsHub)

1

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.
:
:

			()				(KPI)		
				8 ()	9 ()	60 ()			
		- -	- /	(')	-	(')	80%	-	(')
			-	-	(')	-	7		
	/		- / ()	(')	(')	(')	80% 7		



(.. 8 - 60)

4

7

.
:

			()				(KPI)		
				8 ()	9 ()	60 ()			
		-	-	(')	(')	(')	80 %	-	.
		-	-	(')	(')	(')	1	-	
		-	-	4 (')	-	-	1	-	



4

7

.
:

			()				(KPI)		
				8 ()	9 ()	60 ()			
4		-	-	2 , ()	2 , ()	2 , ()	80%	-	.
		-							



4

2

			()				(KPI)		
				8 ()	9 ()	60 ()			
		-	-	3, ()	3 , ()	3 , ()	2	-	
		-	1 /	()	()	()	100%		
		-	-	()	()	0, ()	100 %	-	
		-	-	()	()	()	80 %	-	
	/	- /	- / /	()	()	()	3	-	
		-	-	()	-	-	100 %	-	



4

2

.
:

			()	8	9	60	(KPI)		
				()	()	()			
7		-	-	1 , ()		-	80 %		.



4

2

.3

:

			()				(KPI)		
				8 ()	9 ()	60 ()			
		-	-	10 , ()	1 0, ()	10 , ()	70 %	-	.
		-	-	(')	(')	(')	80%		



4

6

.
:

			()	8	9	60	(KPI)		
				()	()	()			
		-	-	(')	(')	(')	80 %	-	
		-	-	-	-	(')	80 % -	-	
		-	-	(')	(')	(')			



4

2

.
:

			()				(KPI)		
				8 ()	9 ()	60 ()			
.		-	-	-	(')	-	70 %	-	.
			/						
2		-	-	-	(')	-	70 %	-	
3		-	-	(')	-	(')	70 %	-	
4		-	- 50	-	0,000 ()	0,000 ()	90 %	-	
5		-		-	0,000 ()	-	70 %	-	



4

2

. : .

			()				(KPI)		
				8 ()	9 ()	60 ()			
		-	-	1 , ()	, ()	1 , ()	80 %	-	.
	/	-	-	()	()	()	2	- /	.
		-	-					-	



4

2

.
:

			()				(KPI)		
				8 ()	9 ()	60 ()			
3		-	- ()	-	' ()	-	60 %	-	.



(. . 8 - 60)

4

2

. :
. :

			()				(KPI)		
				8 ()	9 ()	60 ()			
		-	- /	(')	(')	(')	50 %	-	.
		-						-	
		-	-	(')	-	-	100 %	-	
		-						-	



4

2

. :
. :

			()				(KPI)		
				8 ()	9 ()	60 ()			
		-	- /	2 , ()	-	-	70 %	-	.
		-	-	1 , ()	4 , ()	-	70 %		
3	()	-	-	5 , ()	-	-	70 %		



4

2

.
:

			()				(KPI)		
				8 ()	9 ()	60 ()			
	()	-	-		')	-	1	-	.
		-	-		')	- ')	80%	-	.



4

2

.
:

			()				(KPI)		
				8 ()	9 ()	60 ()			
		-	-	-	' ')	-	1	-	.
		-	-	-	-	' ')	1	-	
		-	-	(')	(')	(')	1	-	
		-	-	-	-	' ')	70 %	-	



5

5

·
· :

			()				(KPI)		
				8 ()	9 ()	60 ()			
	CBT	-	- /	(')	-	-	1	-	.
		-	-	-	(' ')	-	2	-	
		-	-	5 , ()	-	50 , ()	2	-	



5

5

·
· :

			()				(KPI)		
				8 ()	9 ()	60 ()			
·	()	-	- - - -	(')	(')	(' ')	1	-	·
		-	-	-	(')	-	80 %	-	·
		-	- / / / /	(')	(')	(')		-	·



5

5

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·

:

			()				(KPI)		
				8 ()	9 ()	60 ()			
		-	- / /	(')	(')	(')		-	
		-	-	5 ' ()	5 ' ()	-		-	.



4

2

OTOP

			()	8	9	60	(KPI)		
				()	()	()			
		-	-	1 , ()	-	-		- /	.
	SME OTOP	- /	-	2 , ()	-	-		-	.



(.. 8- 60)

1

2

			()	8	9	60	(KPI)		
				()	()	()			
		-	- - -	(')	(')	(')		-	
		-	- - - - 1 2	2, () ' () 2, ()	- - - (')	- - - -		- -	



1

2

			()				(KPI)		
				8 ()	9 ()	60 ()			
		-	-	(')	(')	(')		-	
		-	-	(')	(')	(')			
3.		-	-	(')	()	(')			



1

2

			()				(KPI)		
				8 ()	9 ()	60 ()			
4.		-	-		-	5 , ()	-		
		-	- Tep let	2 , ()	-	-	-		
		-	-	-	' ()	-	-		
		-	-	-	-	' ()	-		



(.. 8- 60)

1

7

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:
:
:

			()				(KPI)		
				8 ()	9 ()	60 ()			
		-	-	-	-	1, ()	1	-	.
			/						
			/						



1

7

			()				(KPI)		
				8 ()	9 ()	60 ()			
	/	-	-	(')	-	(')	1	-	.
.		/	-	(')	(')	(')	1		



1

7

			()				(KPI)		
				8 ()	9 ()	60 ()			
.		-	-	(')	(')	(')	1	-	.



1

7

			()				(KPI)		
				8 ()	9 ()	60 ()			
		-	-	(')	(')	(')	1	-	.
		-	- /	(')	(')	(')	1	-	
		-	-	(')	2 , (')	-	1	-	



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7

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.
:
:
:

			()	8	9	60	(KPI)		
				()	()	()			
4		-	-	20,000 ()	-	-	7	-	.
5		-	- /	20,000 ()	-	-	1	-	.



(.. 8- 60)

1

7

			()	8	9	60	(KPI)		
				()	()	()			
.		-	-	(')	(')	(')	1	-	.
		-	/						
		-	-					-	
		-	-						
		-	-						



1

7

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.
:

			()	8	9	60	(KPI)		
				()	()	()			
.		-	-			(')	1	-	.
.			-	(')	(')	(')	1		
			/	/					
4.		-	-	100,000	-	-	1	-	
			-	()					
			-						
			-						



1

7

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.
:

			()				(KPI)		
				8 ()	9 ()	60 ()			
5.		-	-	,	,	,	1	-	



1

7

			()	8	9	60	(KPI)		
				()	()	()			
.		-	-	(')	(')	(')	1	-	.
		-	(One stop service)	(')	-	(')	12	-	
		-	/	(')	(')	(')	1		
		-	' /						
		-	' ' e-						
		-	LAAS						



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:

			()				(KPI)		
				8 ()	9 ()	60 ()			
	Internet	- Internet	-	(')	(')	(')	1	-	.
		-	- WIFI						
		-	-	20,000 ()	2 , ()	20,000 ()	1	-	
		-	- /	(')	(')	(')	1	-	



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:

			()				(KPI)		
				8 ()	9 ()	60 ()			
	/	-	- /	- (')	(')	-	1	-	
		-	- - - SMS	(')	(')	(')	1	-	.



1

7

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.
.
:

			()				(KPI)		
				8 ()	9 ()	60 ()			
		-	-	-	(')	(')	1	-	.
		-	-	-	(')	-	1	-	.
		-	3	-	(')	-	3	-	.
		-	,	(')	-	-	1	-	.
		-	,	-	(')	(')	1	-	.
		-	-	-	(')	(')	1	-	.



			()				(KPI)		
				8 ()	9 ()	60 ()			
			-	5,000 ()	-	-	1		..
			-	2,000 ()	-	-	1		'
			-	50,000 ()	-	-	2		
		-	-	-	-	-	1		
		-	-	(')	(')	(')	4	-	.
			.						
			.						
			'						
			'						
			'						
9	/ /		- /	-	(')	(')	1	-	.
0			-	(')	(')	(')	1		.
			-						



1

7

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.
:

			()				(KPI)		
				8 ()	9 ()	60 ()			
1		-	-	-	(')	-	1	-	
2	/	-	-	-	-	(')	1	-	.
3			-	-	(')	-	1		
4		-	- ' /	(')	(')	(')	1	-	



1

7

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.
.
:

			()				(KPI)			
				8 ()	9 ()	60 ()				
5		-	-	'	-	-	1	-	.	
			-	()			1			
			-	JTB	-	'	-			1
			-	()	-	()	()			1
			-		-	500,000	-			1
		-	80,000	()	-	2				
6	.	-	-	-	()	1	-			



			()				(KPI)		
				8 ()	9 ()	60 ()			
7.		- -	-	30,000 ()	30,000 ()	30,000 ()	1	-	.
18.		- - - -	- - - -	100,000 ()	100,000 ()	100,000 ()	1	-	.



(. . 8- 60)

	8		9		60			
		()		()		()		()
1								
1.1	3	140,000	4	80,000	5	390,000	12	610,000
1.2	8	921,000	5	221,000	5	221,000	18	
1.3 2 (AEC)	2	800,000	2	800,000	8	800,000	12	2,400,000
1.4	8	580,000	9	700,000	10	1,180,000	27	2,460,000
	21	2,441,000	20	1,801,000	28	2,591,000	69	6,833,000
2.								
2.1	1	500,000	1	500,000	1	500,000	3	1,500,000
2.2	5	730,000	5	1,675,000	3	480,000	13	2,885,000
2.3	4	240,000	3	110,000	4	240,000	11	590,000



2.4	8	2,270,000	5	1,590,000	7	1,050,000	20	4,865,000
-----	---	-----------	---	-----------	---	-----------	----	-----------

	8		9		60			
		()		()		()		()
2.5	2	80,000	3	100,000	2	80,000	7	260,000
	20	3,370,000	17	3,975,000	17	2,350,000	54	9,695,000
3.								
3.1 ()	1	100,000	1	100,000	1	100,000	3	300,000
3.2	3	190,000	2	140,000	3	190,000	8	520,000
3.3	6	1,330,000	6	730,000	8	2,330,000	20	4,390,000
3.4	5	390,000	4	290,000	4	2,260,000	13	2,940,000
3.5	3	60,000	4	80,000	3	60,000	10	200,000
3.6	6	370,000	6	370,000	6	370,000	18	1,110,000
	24	2,440,000	23	1,710,000	25	5,310,000	72	9,460,000



	8		9		60			
		()		()		()		()
4.								
4.1	5	3,400,000	12	9,200,000	8	5,650,000	25	18,250,000
4. ()	6	4,380,000	8	4,490,000	9	5,600,000	23	14,570,000
4.	5	2,300,000	3	10,200,000	5	11,250,000	13	23,750,000
4.	2	830,000	3	900,000	3	800,000	8	2,530,000
.	4	1,350,000	4	1,350,000	4	1,250,000	12	3,950,000
4.	2	400,000	2	500,000	2	400,000	6	1,300,000
	24	12,660,000	32	26,640,000	31	34,950,000	87	74,250,000



	8		9		60			
		()		()		()		()
5.								
5.1	4	540,000	3	140,000	3	140,000	10	820,000
5.2	7	540,000	5	520,000	5	520,000	17	1,580,000
5.3	2	350,000	2	350,000	2	350,000	6	1,050,000
.4	2	200,000	2	200,000	3	220,000	7	620,000
5.5	1	20,000	4	90,000	2	40,000	6	150,000
5.6	2	30,000	3	90,000	2	30,000	7	150,000
	18	1,680,000	19	1,390,000	17	1,300,000	54	4,370,000



	8		9		60			
		()		()		()		()
6.								
6.1	2	140,000	1	40,000	1	40,000	4	220,000
6.2	3	80,000	1	40,000	-	-	4	120,000
6.3	1	20,000	2	70,000	1	20,000	4	110,000
6.4	1	50,000	2	2,500,000	4	2,300,000	7	4,850,000
6.5 (CBT)	6	1,640,000	6	2,220,000	4	5,620,000	16	9,480,000
6.6 (OTOP)	2	30,000	-	-	-	-	2	30,000
	15	1,960,000	12	4,870,000	10	7,980,000	37	14,810,000



	8		9		60			
		()		()		()		()
7.								
7.1	2	245,000	2	220,000	1	200,000	5	665,000
7.2	4	65,000	4	65,000	4	115,000	12	245,000
7.3	-	-	-	-	-	-	-	-
	6	310,000	6	285,000	5	315,000	17	910,000
8.								
8.1	-	-	-	-	1	10,000	1	10,000
.2	2	60,000	1	20,000	2	60,000	5	140,000



.3	(. 2551)	1	20,000	1	20,000	1	20,000	3	60,000
		5	380,000	3	340,000	2	320,000	10	1,040,000
		8	469,000	5	380,000	6	410,000	19	1,250,000

	8		9		60			
		()		()		()		()
9.								
9.1	4	660,000	3	560,000	4	760,000	11	1,386,000
9.2	3	90,000	2	70,000	3	90,000	8	250,000
9.	11	2,097,000	14	7,770,000	15	4,240,000	40	14,107,000
	18	2,293,000	19	8,400,000	22	5,090,000	59	15,783,000



1. 2 3
2. /
4 2 3

3.
1.
2.
3.
4. /
1. 1 1
- 1
2 3
2,500 .
2. - 2 3
2,500 1

5. 3 N 6380 E 3750

6. 1. 1

2,500 . 2 3

-2-

7.

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8.

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1.

4,5,6 Asphaltic Concrete (Pavement In - Place Recycling)

2.

/

4,5,6

3.

- 1.
- 2.
- 3.

4.

/

1.

Recycling)

Asphaltic Concrete (Pavement In - Place
4,5,6

3.075

1

6.00

1.50

2

1+000.

3075

2.075

2.

4,5

6.00

2.075

1

5.

4,5

E 3925 , N 6147

6.

4,5,6 Asphaltic Concrete (Pavement In - Place Recycling)

-2-

	6.00	3.075		1	
	2.075 .	1.50	2	. 1+000.	. 3
075					
7.					
	2558-2560				
8.					
					9,320,000 (
9.)				
10.					
11.					
					2

3

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" "

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" " () " "

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 (CBT)
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 N 6350
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(CBT)

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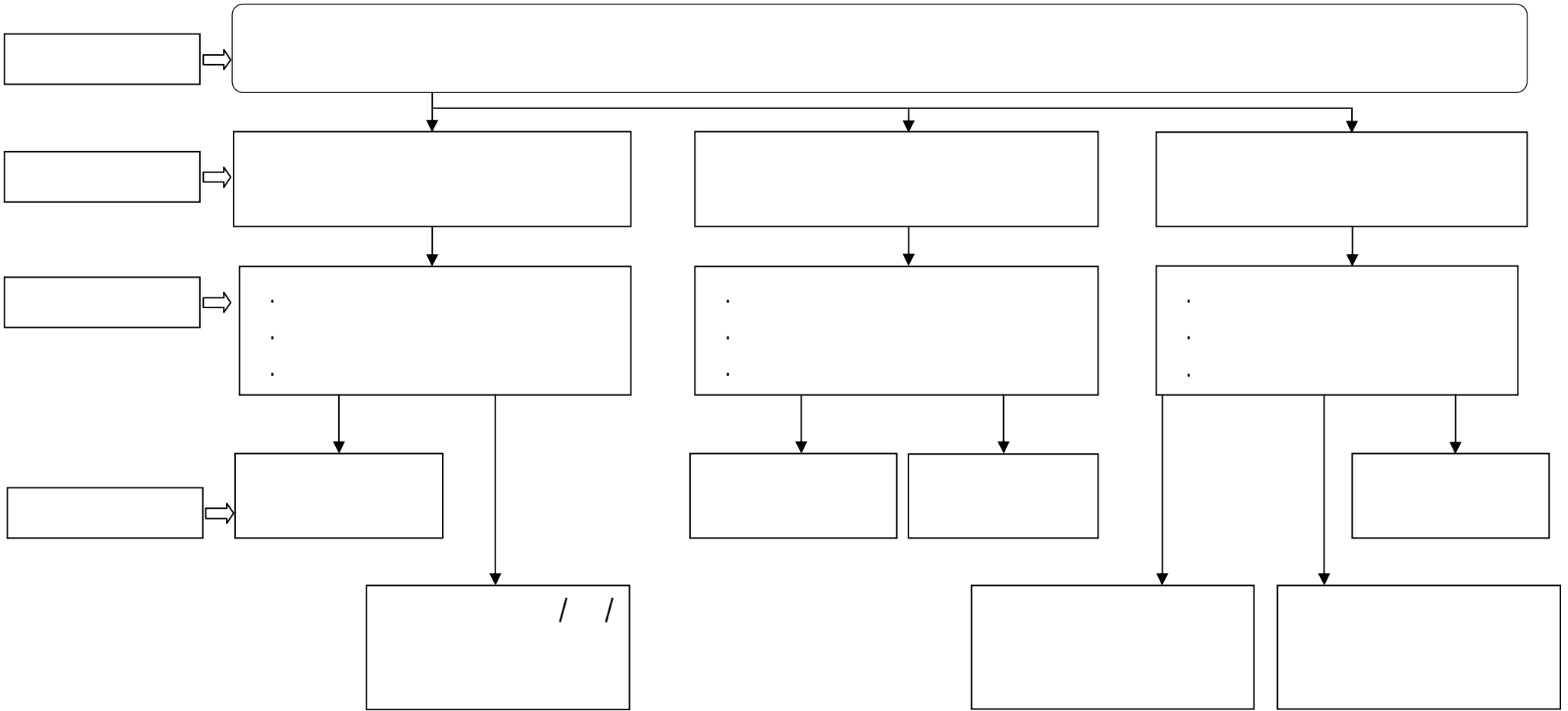
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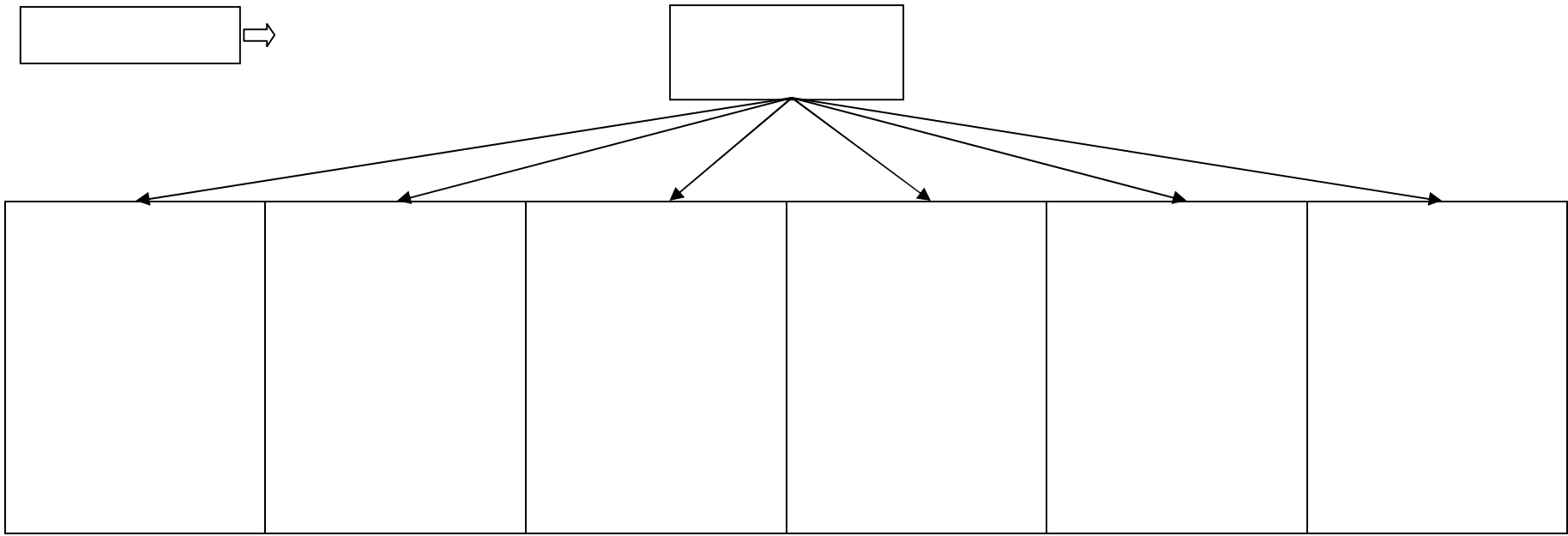
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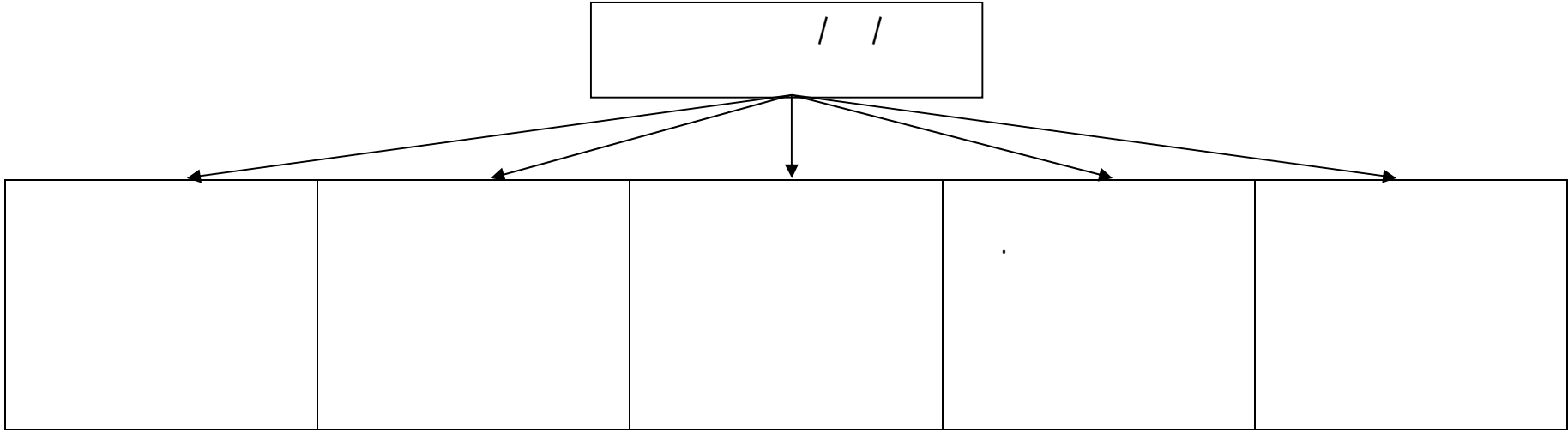
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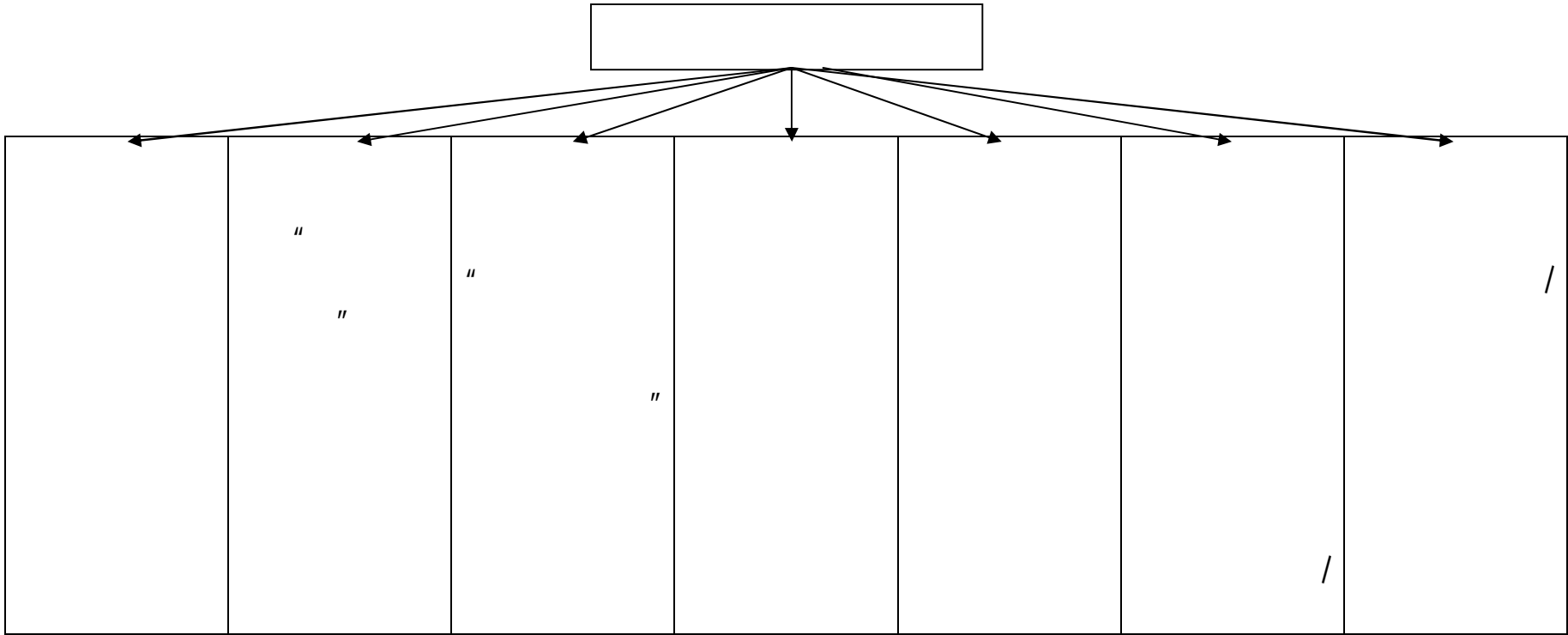
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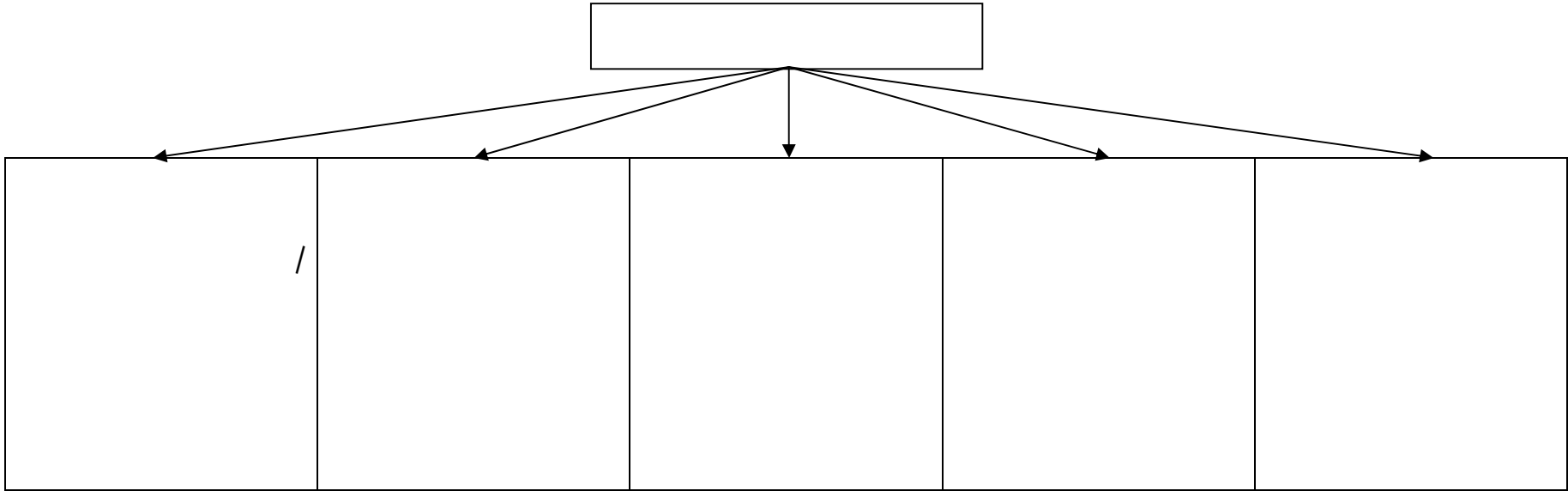
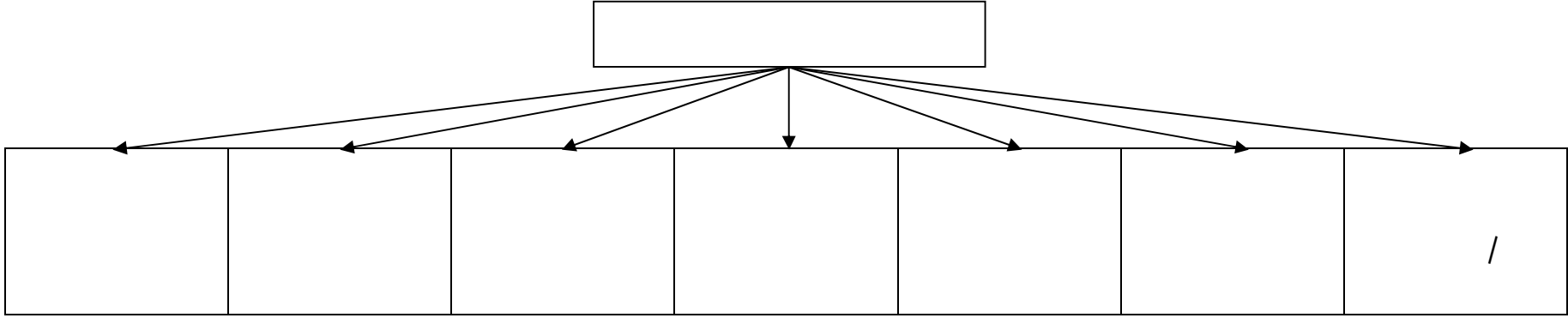
Strategy Map

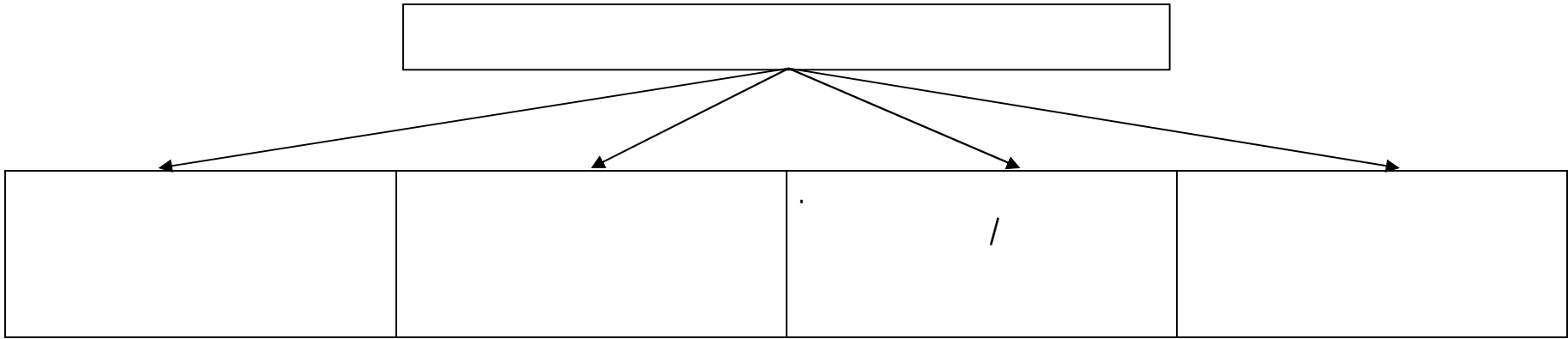
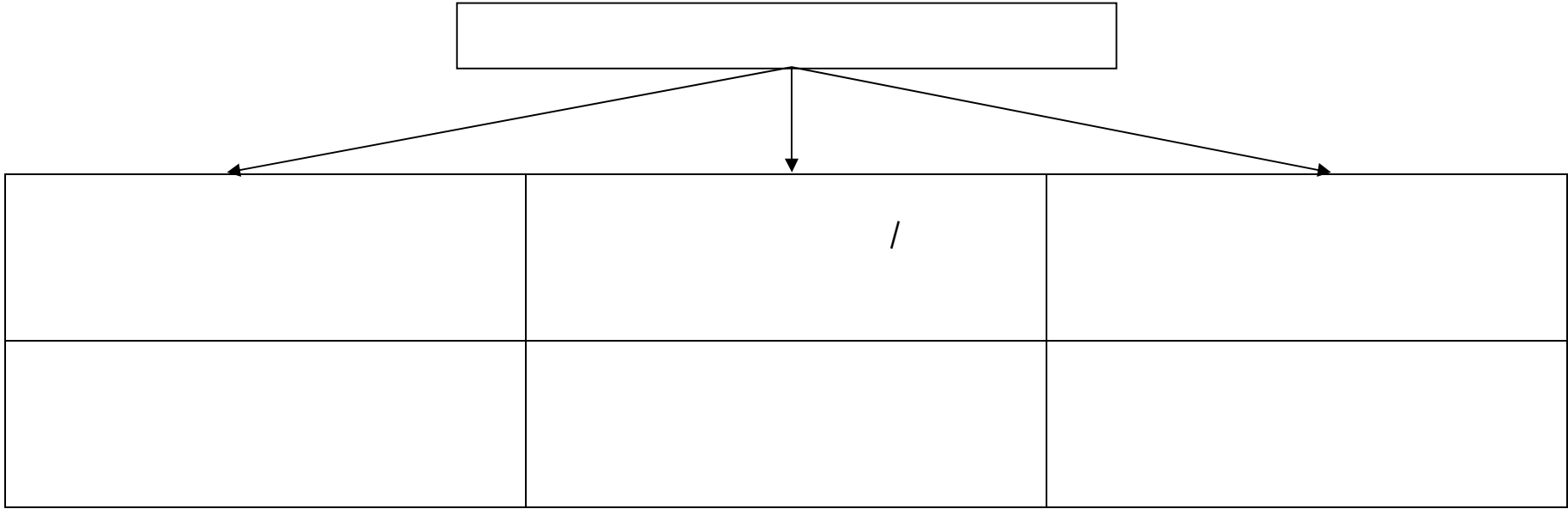












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